

Instagram Reach

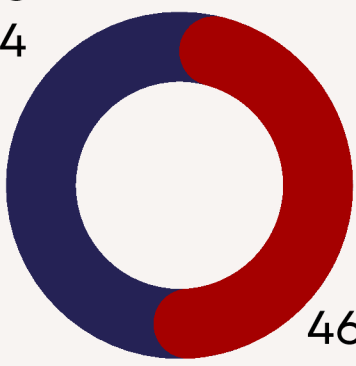
9.393

views in the past 30 days

2.400

Average viewers on Instagram reels

53.8% aged 25-34



46.2% aged 18-24



71.6% female

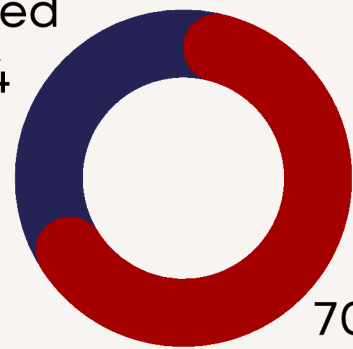
28.4% male

TikTok Reach

1.100

Average viewers on TikTok per reel

30% aged 25-34



70% aged 18-24

Personal Reach

2000

Spectators at the **Dutch National Cheeleading Competition**

24

Team Members



14

university students



10

young professionals

Visibility

Multiple events every year with **USC** (University Sport Center)