



UCA AMSTERDAM

SPONSORING PACKAGES

Competition

Donation to help us compete at the Dutch National Cheerleading championship (Dutch Nationals)

Print

Print on t-shirts: 200 Euros for 25
Logo on Flag/ Banner 90 euros for 3

Social Media and Web

Reel on Instagram or Tiktok: 30 Euros
Post on Instagram: 20 Euros
Logo on our website: 10 euros

Materials

Flyers: 60 Euros for 100
Stickers: 80 Euros for 200



THE NEXT STEPS:

- Are you interested in sponsoring us?
- Feel free to contact us via “Ucamsterdam@gmail.com”
- We can individually adjust our packages for our tailored branding
- Our Sponsoring packages can be one time purchases or also range from 2 months up to 1 year with the possibility to extend the contract



REASONS TO SPONSOR US:

- 1. High Visibility at Exciting Events**
 - Performances: Thrilling shows at university events, sports games, and public appearances
 - Audience Reach: Attracts large, diverse crowds in Amsterdam’s vibrant cityscape
- 2. Targeted Young Demographic**
 - Social Media: Engages a dynamic and international online community on Instagram and TikTok ideal for youthful branding
- 3. Amsterdam’s Unique Appeal**
 - Multicultural Hub: Integrate your brand into Amsterdam’s vibrant, diverse student culture
- 4. Cheerleading’s Global Growth**
 - Trending Sport: One of the fastest-growing sports worldwide, aligning with trendy and energetic brand identities
- 5. Support for Women in Sports**
 - Champion Equity: With women’s sports on the rise globally, cheerleading allows your brand to support gender equity in athletics